

## **Financial Health Survey** 2021

Hamish Turner & Associates



21.2% Canterbury

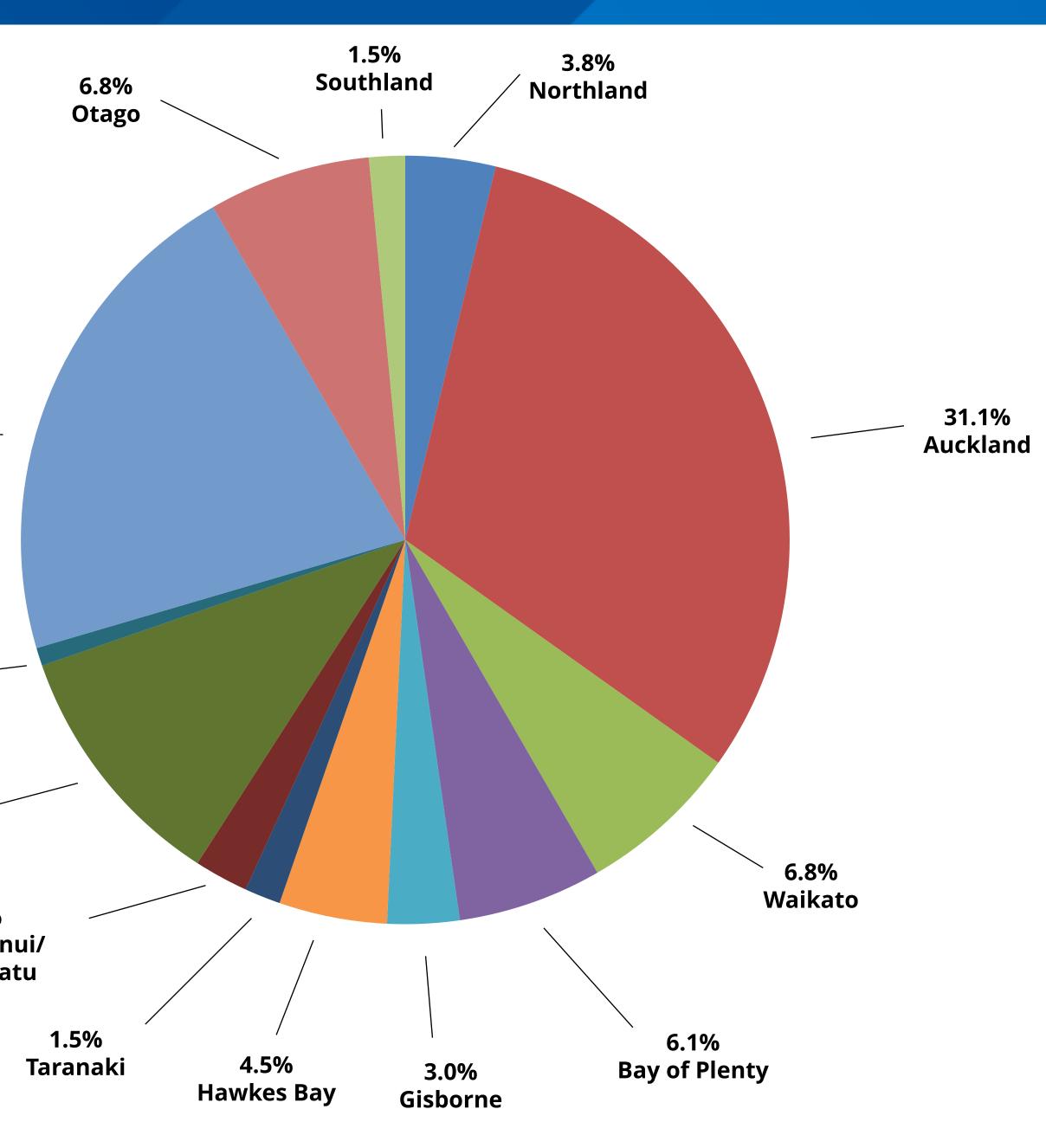
#### Where is your business based?

#### 132 respondents

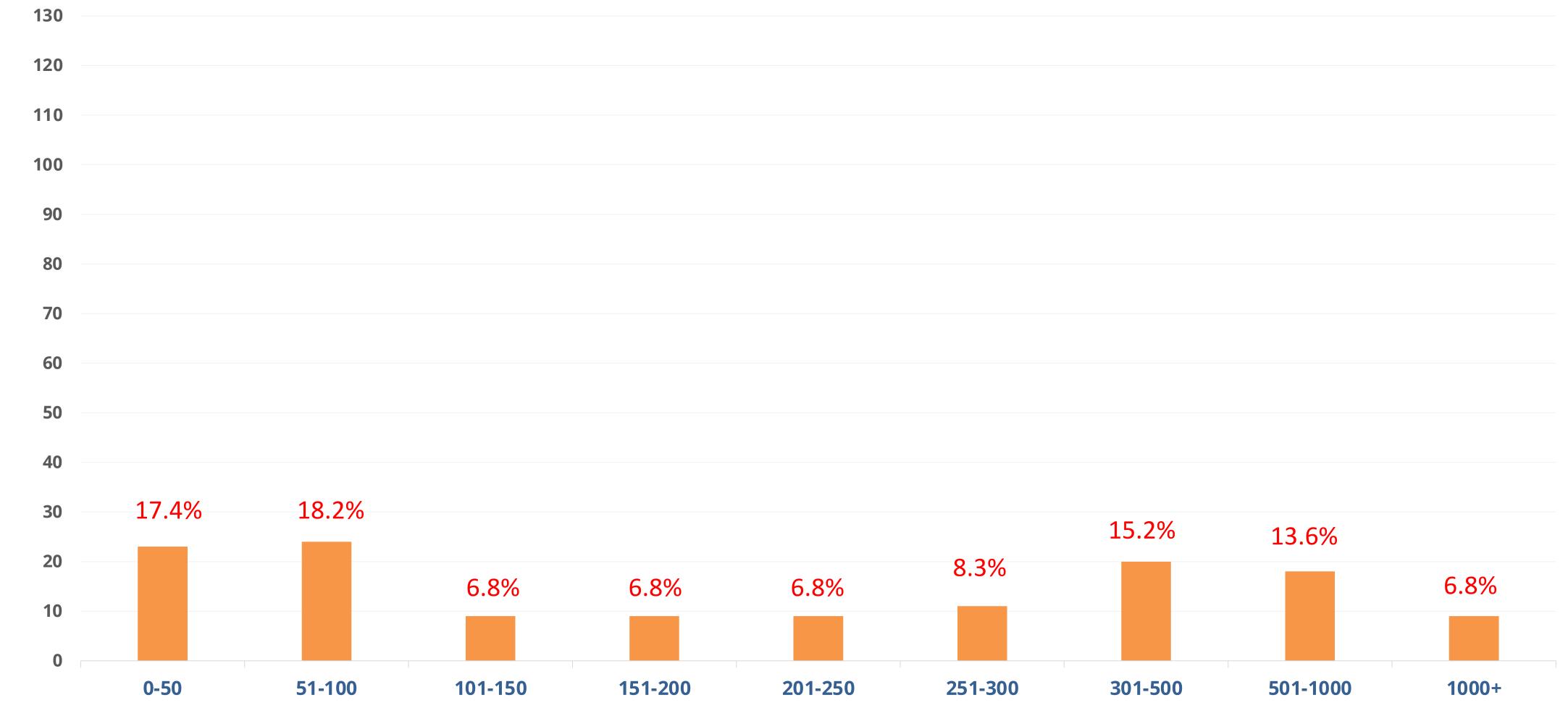
0.8% \_\_\_\_ Nelson- Tasman

> 10.6% Wellington

> > 2.3% Whanganui/ Manawatu



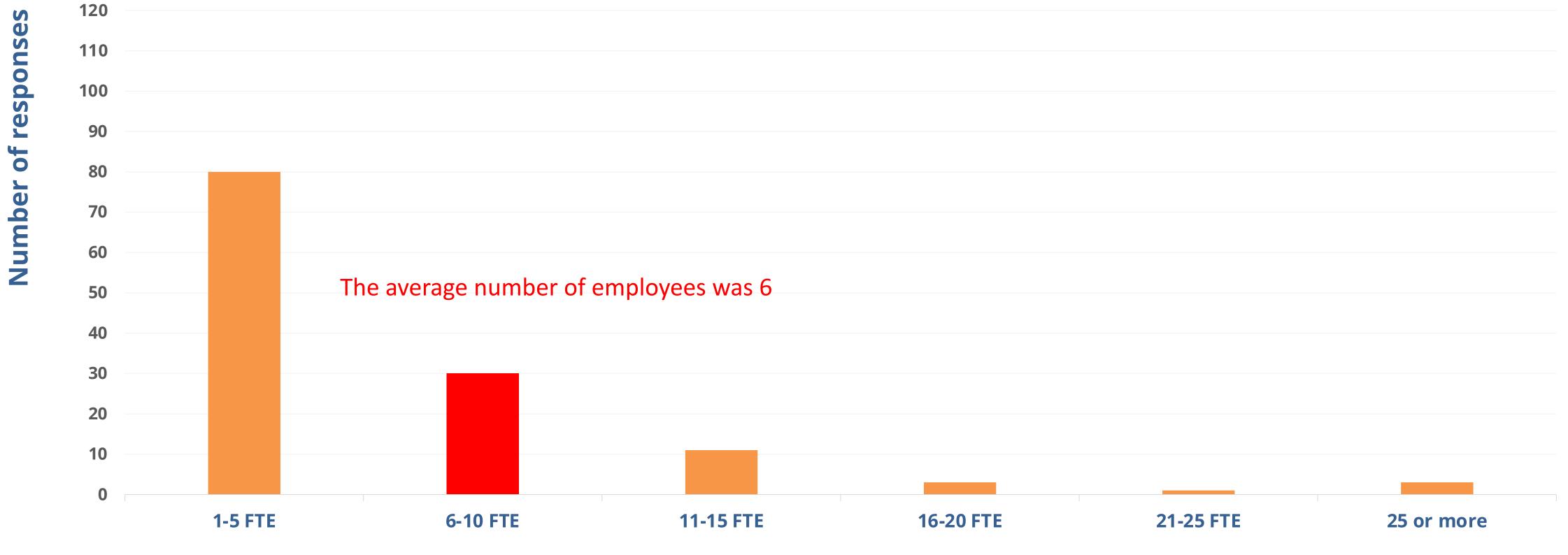
#### How many residential properties does your company manage?



Number of responses

#### How many full-time equivalents (FTE) employees, including yourself, work in your company?

For example, if you have one full-time employee and one part-time employee then it would be 1.5 FTE.



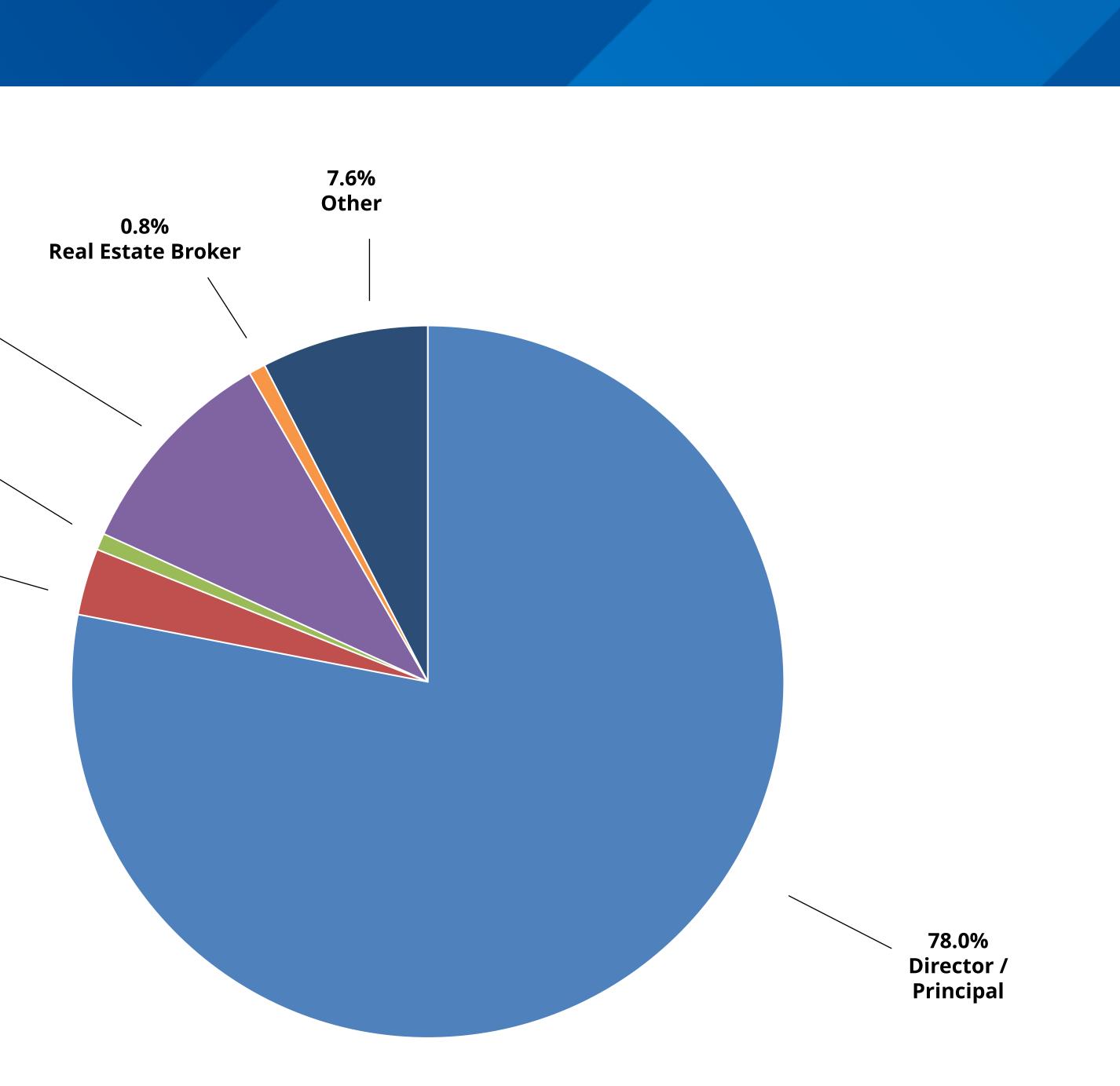
9.8% Property Manager

0.8% Sales Agent

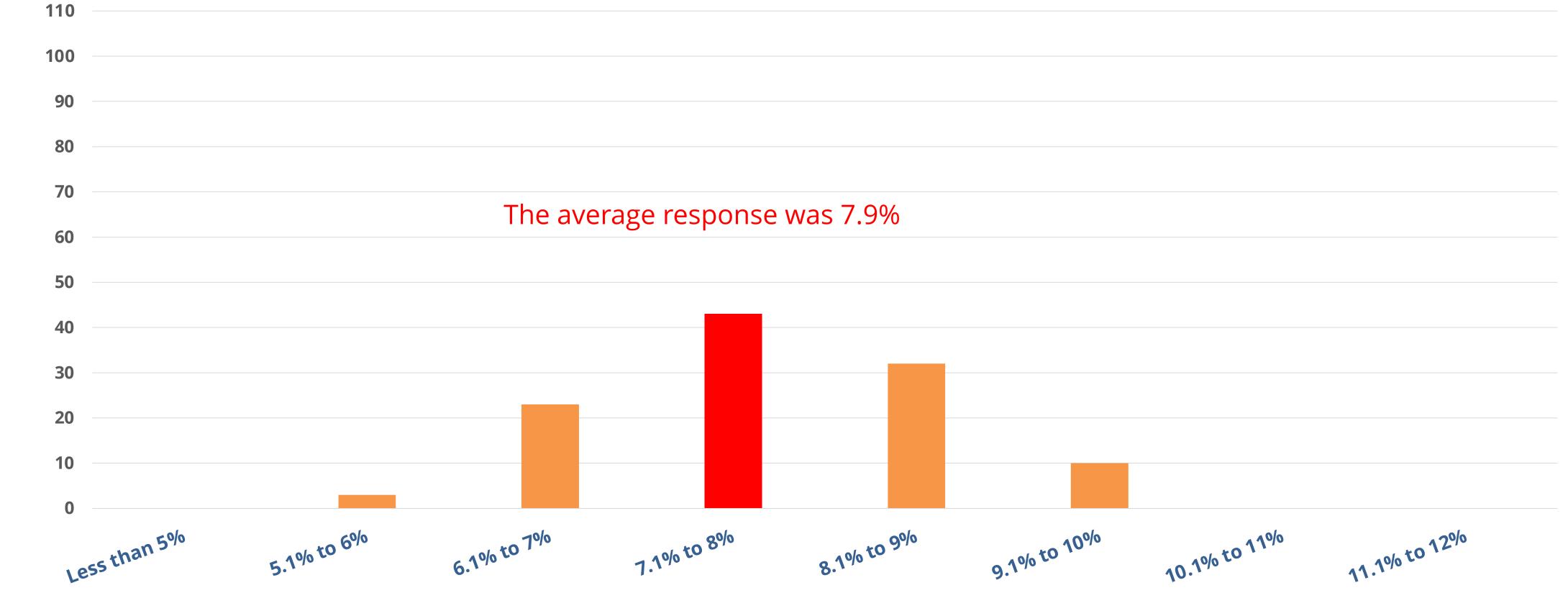
> 3.0% Business Development Manager

#### What is your job title?

132 respondents

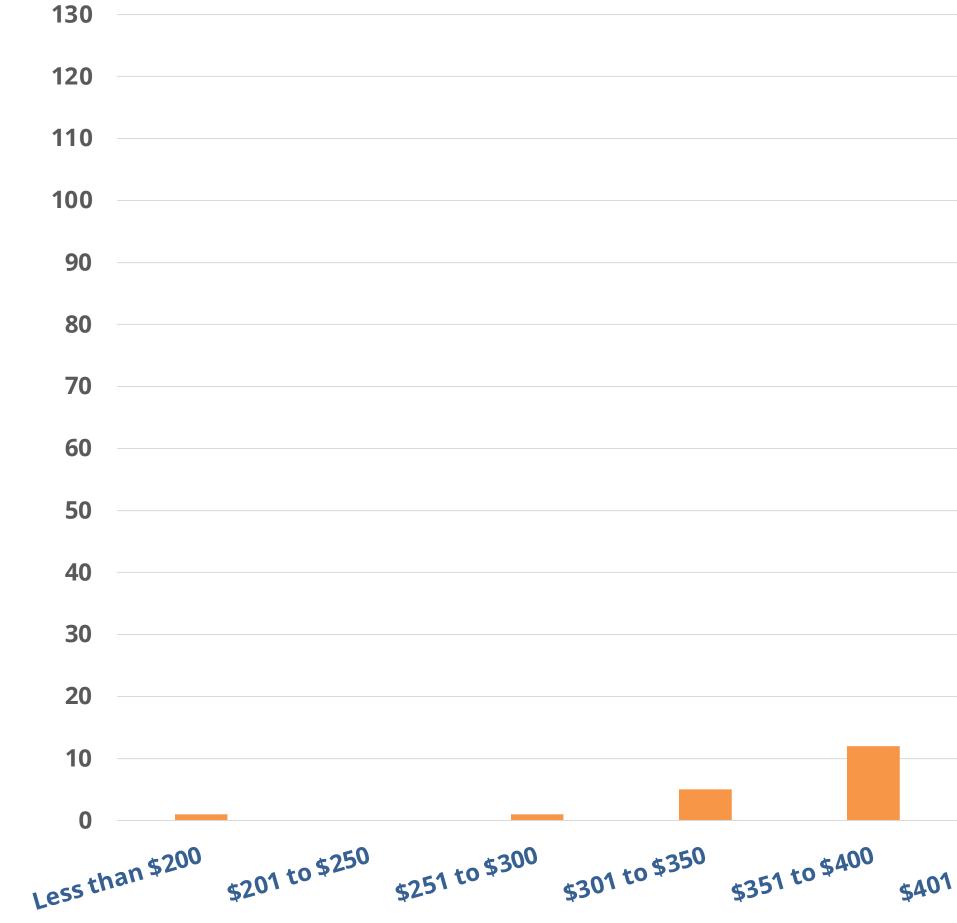


#### What is the average management fee (GST exclusive) of your residential portfolio currently under management?



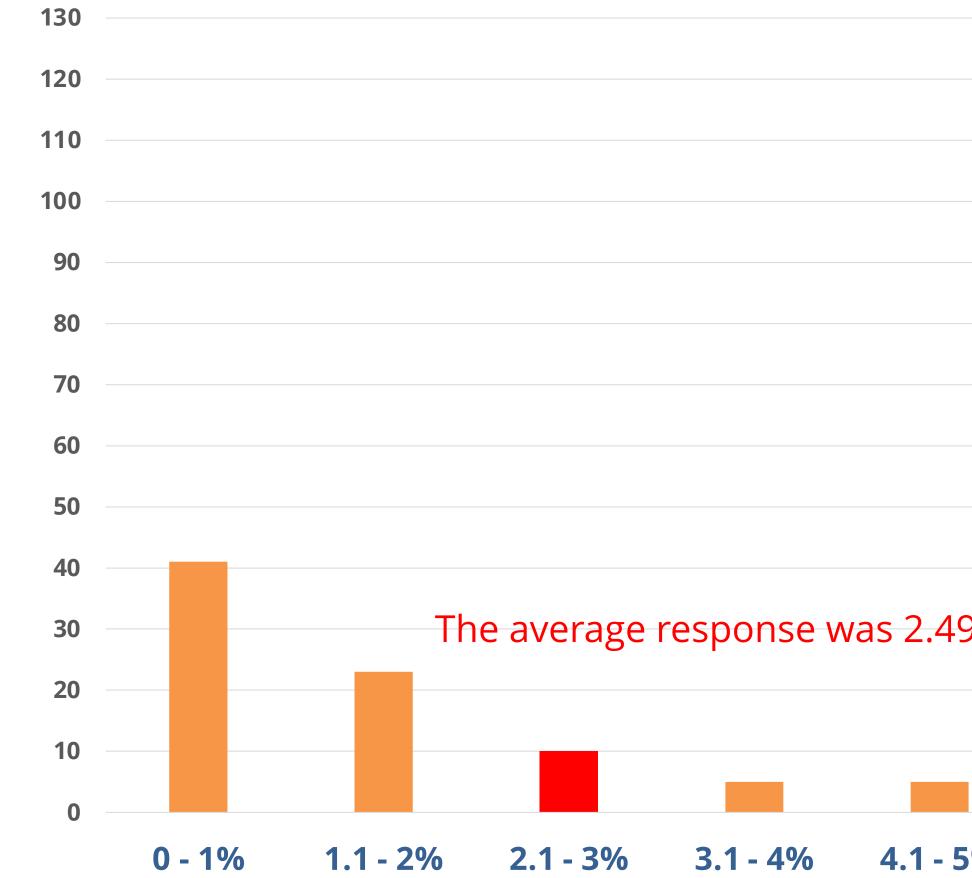
Number of responses

#### What is the average weekly rent of your residential properties under management?



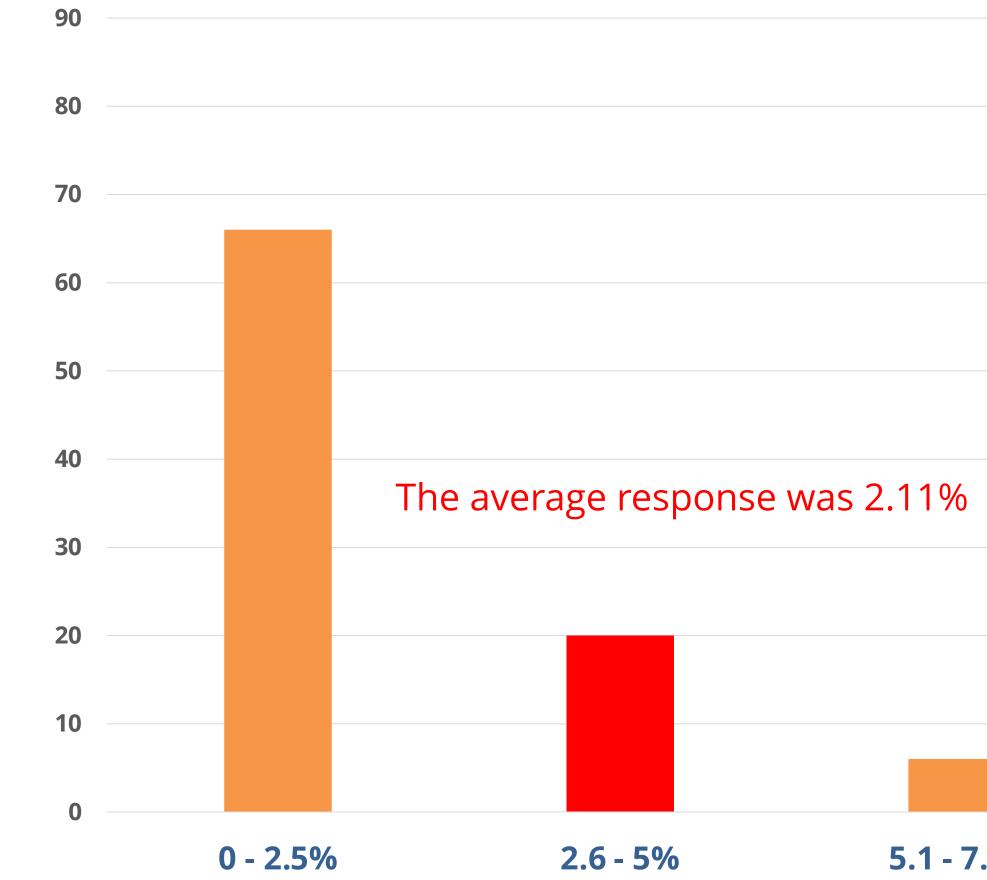
	The ave	rage respo	onse was	\$514.19			
_							
1 to \$450	\$451 to \$500	\$501 to \$550	\$551 to \$600	\$601 to \$700	\$701 to \$800	\$801 to 900	

#### What % of your residential portfolio is in rent arrears over 6 days?



# Number of responses

19%						
5%	5.1 - 6%	6.1 - 7%	7.1 - 8%	8.1 - 9%	9.1 - 10%	Greater than 10%

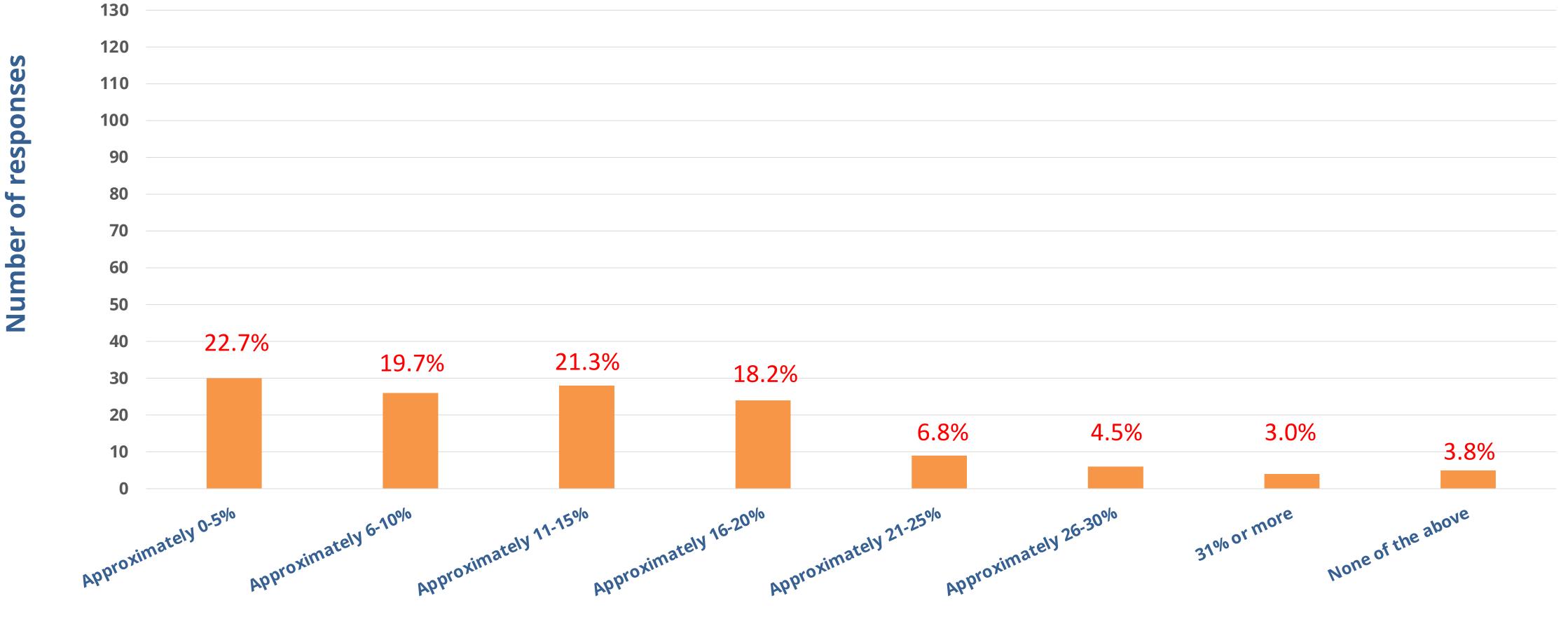


Number of responses

What is the vacancy % of your residential rent roll?

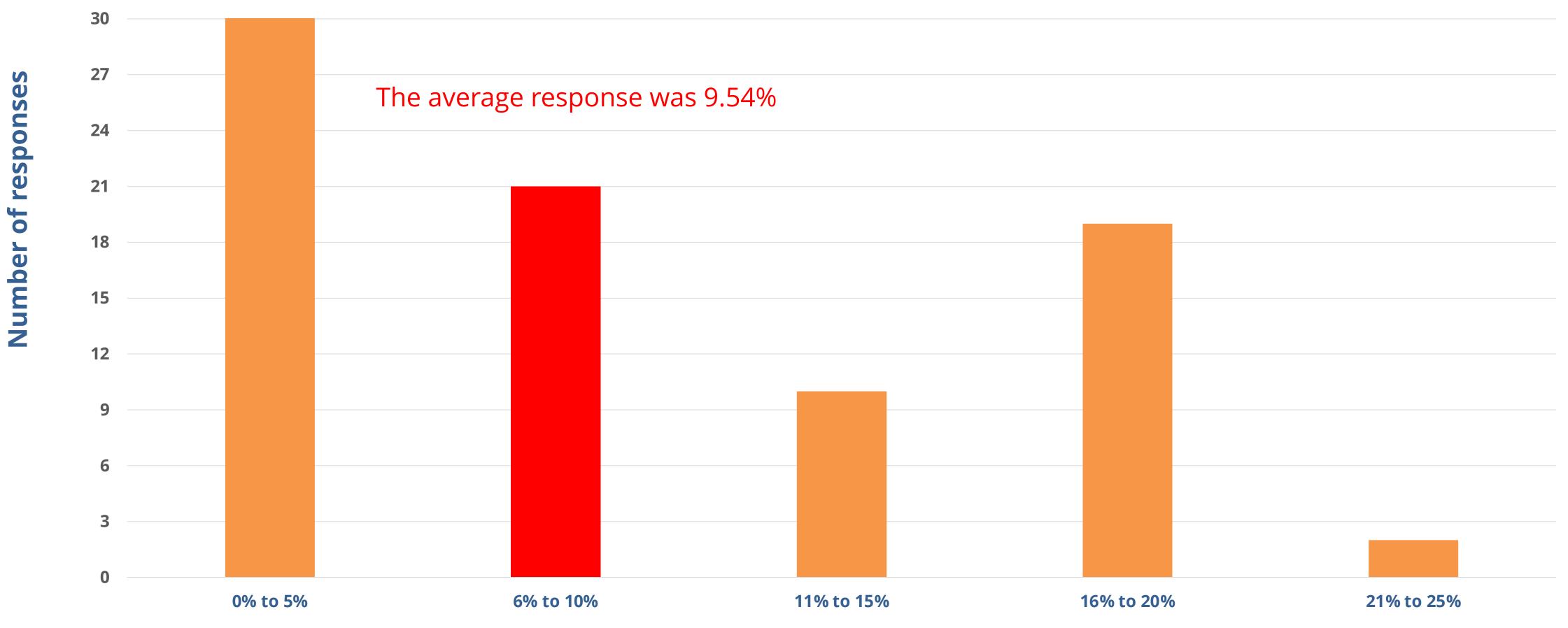
7.5%	7.6 - 10%	10.1 - 15%	15.1 - 30%

### What percentage of your total annual revenue is made up of additional/secondary fees (e.g letting fees + inspections fees etc..)

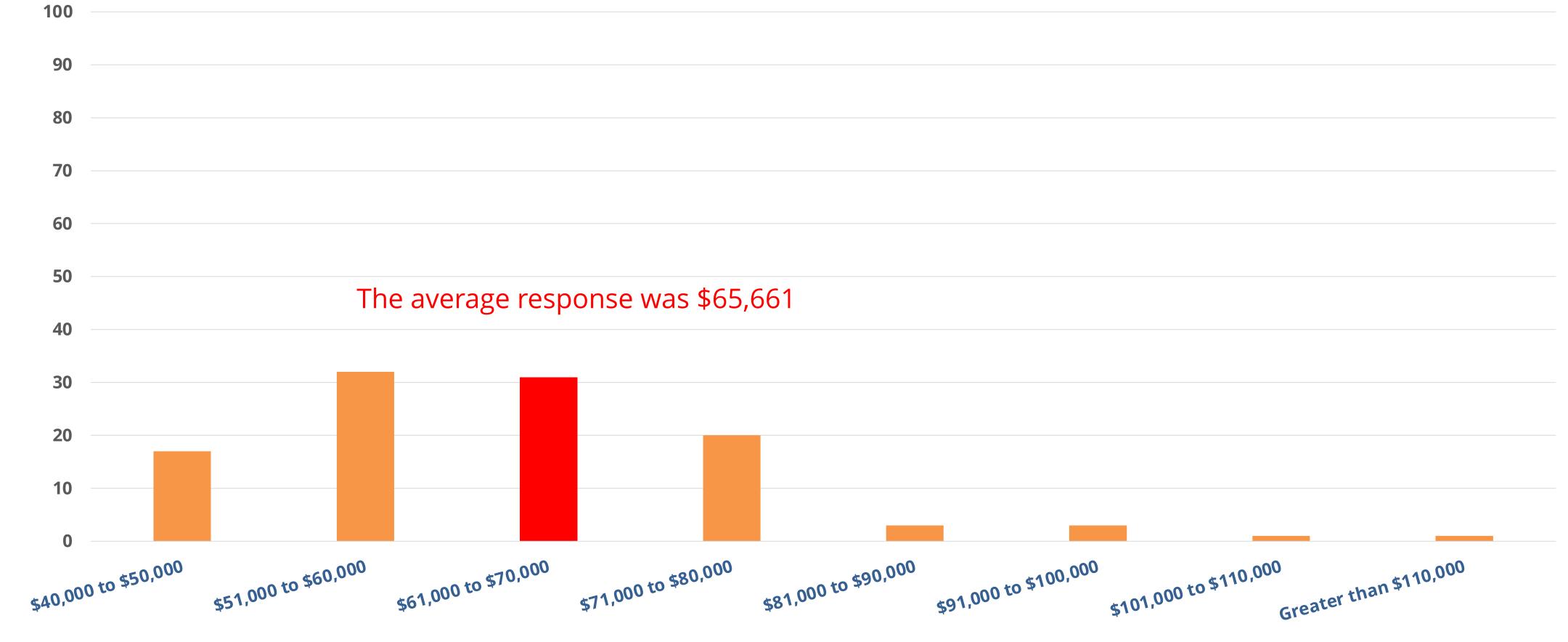


#### What is the attrition rate of your managed properties?

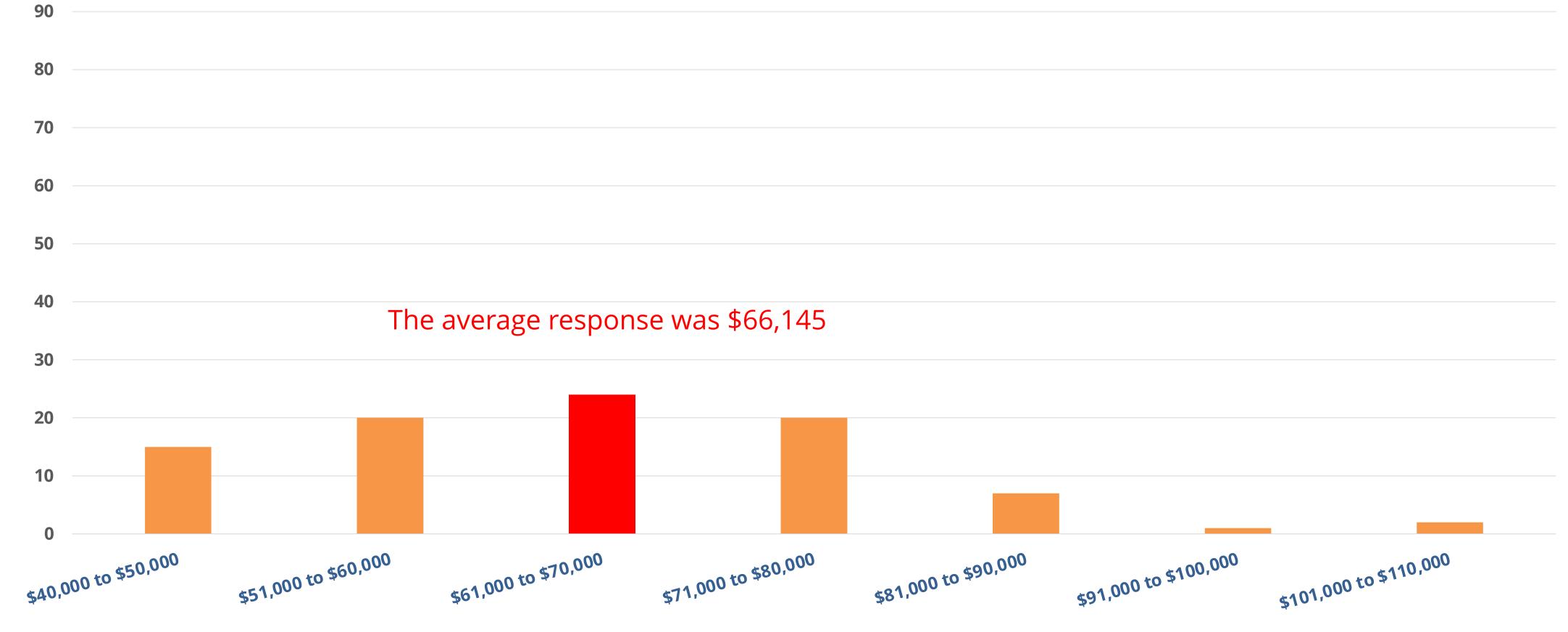
(e.g. what gross percentage of your managements have you lost from your portfolio over the last12 months?)



### What salary per annum do, or would you, pay a Property Manager managing 100 managements?



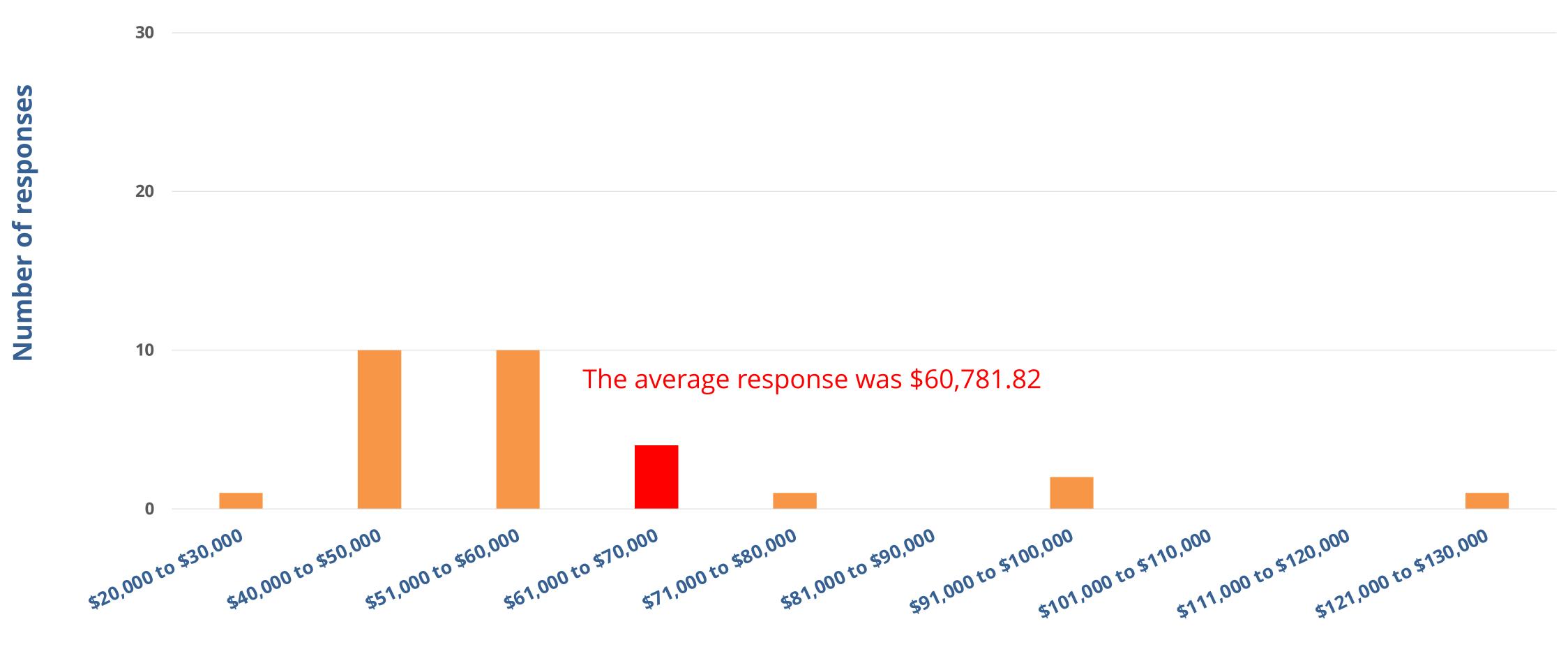
Number of responses



# Number of responses

#### What is the average salary you pay your full-time property managers?

Do you have a Business Development Manager? If so, what base salary do you pay them?



- Property managers get \$250.00 per management that they bring on board themselves
- 10% of Annual commission value
- \$350 per management
- 250-500 PER PROPERTY DEPENDING ON IF HITTING FULL FEE
- commission based
- New business we pay \$400 per property. Director also new business person
- Not relevant my role entails all aspects accounting, letting, property management, Business development, you name it, I do it.
- "No of new managements per month Commission Rate

•	2 - 3	\$125
•	4 – 5	\$150
•	6 - 8	\$175
•	9 -12	\$200
•	13 +	\$225

- The commission is paid for all properties at the highest rate. For example 8 properties would be paid as 8 x \$175"
- 50% weeks rent when income producing

• 10000 p/a every 30 properties So, \$333.33 per property. 24 Month agreement with break fees at minimum 8.5 and \$30 inspections. No discounts anywhere else or I recalculate.

- 50% of a weeks rent when income producing
- \$0.00
- 1.25 times first week's rent for each new residential property introduced. Referral payments (usually around \$750) for other business introduced.
- 0-4 new managements = 10% of annual management fee. 5-9 new managements = 12.5% of annual management fee. 10+ 15% of annual management fee
- \$200 per property. Low due to high base.
- if i had one ptrfer wage as if its comission they take on anything
- \$200 per property
- 30% of lettings & 30% of annual management fee for new managements
- Complex
- Monthly target bonuses, individual property bonuses and maintaining high management fee bonuses.
- 3 days rent per new listing.
- 15% of Annual Management Fees for properties gained personally + 2.5% of ACV for properties brought in by others in the team.
- one week's rent payable for each new self generated PUM, \$100 for sales agent referred. \$1000 bonus if >10 PUM signed in one calendar month. 50% letting fee.
- we pay employees a sliding scale for new property

- 20% first-year management fees for each management leased for 12 months
- 20% over 50 mgts
- 500 per property
- 10% ACV
- "1-9 properties in a month 10% of annual management fee
- 10+ properties in a month 15% of annual management fee"
- %ACV
- \$500.00 per new business bought in, half the letting fee, 5% of the ongoing management fee.
- "Commission Structure between
- No of new managements per month **Commission Rate** 
  - 2-3 \$125 • 4 – 5 \$150 • 6-8 \$175 • 9-12 \$200 \$225" • 13+
- \$250 per property

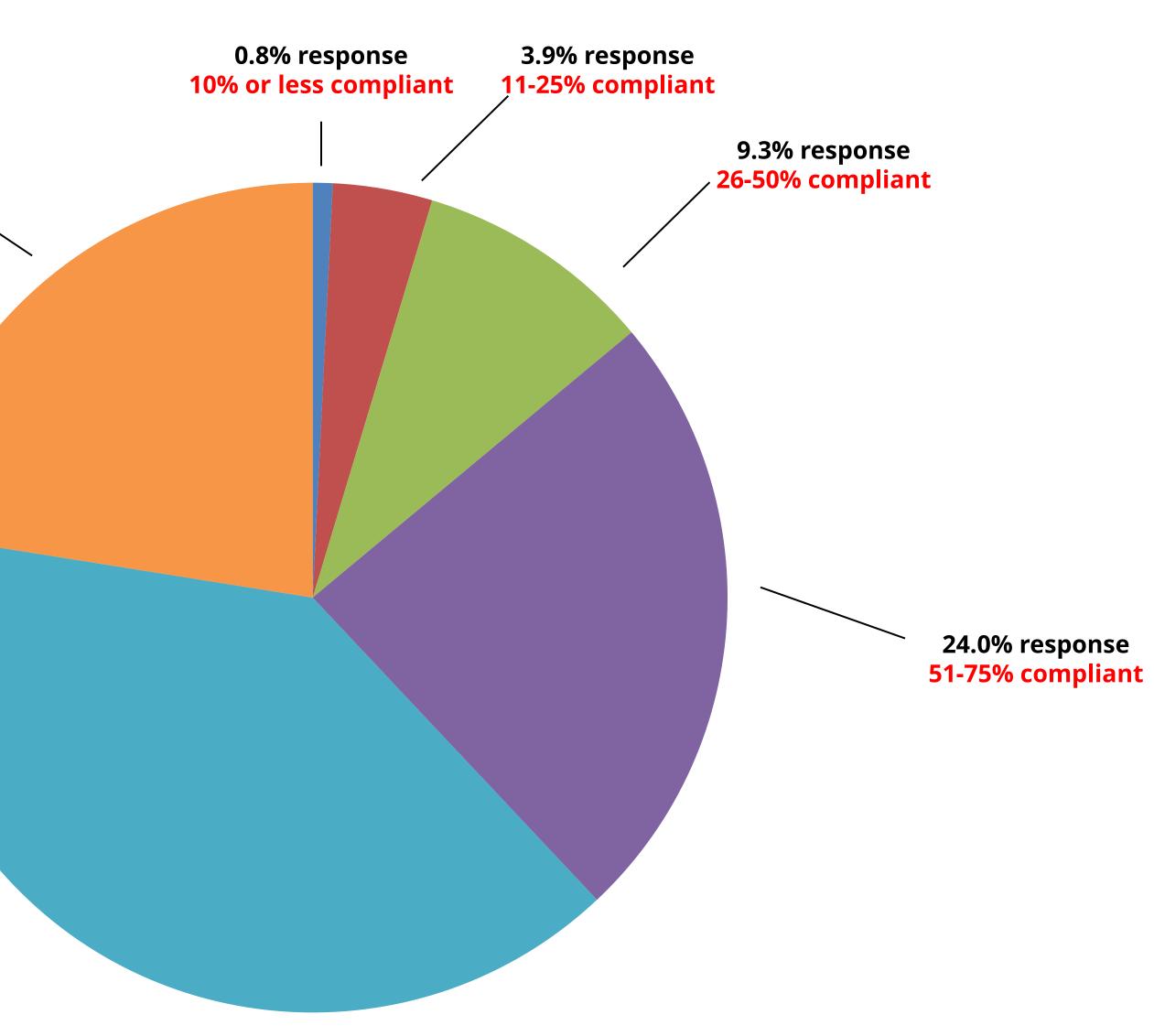
- "\$10,000 per 30 properties averaged and paid fortnightly
- Is \$333.33 per property
- Half of the first weeks rent
- 1.25% of weekly rent
- "10 hours a week
- Will become a project manager on a few"

22.5% response Our entire portfolio is compliant with Healthy Homes Standards

#### What percentage of your portfolio is compliant with Healthy Homes Standards?

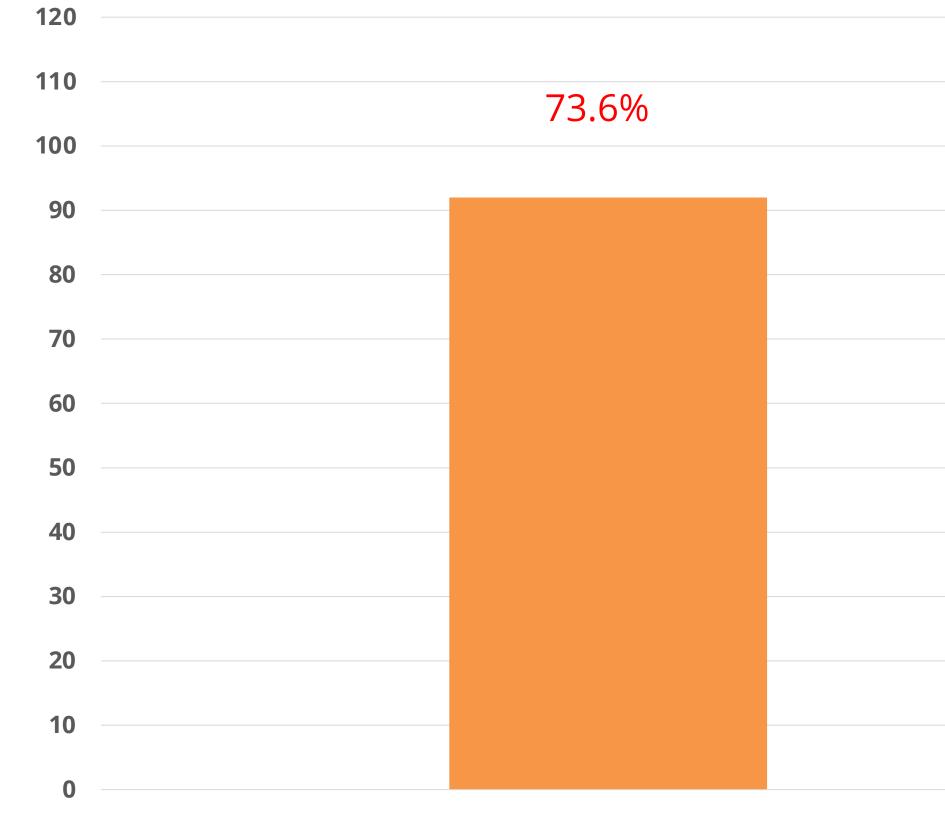
**129 respondents** 

39.5% response 76% + compliant





#### Do your employees have a restraint of trade and/or solicitation clauses in their employment agreements?



ves

26.4%	

Does your current management agreement have an assignment clause?



Number of responses

ves

7.5% response 41% - 50% net profit margin

12.0% response 31% - 40% net profit margin

#### Approximately what is your net profit margin / percentage before owner's wages?

**113 respondents** 

24.1% response 21% - 30% net profit margin

